



19119 W Sawtooth Canyon Dr
Tomball, TX 77377

Dear Friend,

We'd love to introduce you to **Ladies into Purchasing Stock (LIPS)**, a passionate group of women dedicated to supporting Texas youth and their agricultural dreams. For **33 years**, LIPS has been raising funds to participate in the **5 Junior Market Auctions of the Houston Livestock Show and Rodeo**, where young exhibitors sell their projects to the highest bidder. These hardworking students spend countless hours raising and caring for their animals or creating incredible works of art, hoping to earn funds for their future. While the Grand Champions often receive top-dollar bids, **LIPS focuses on purchasing projects from students at the lower end of the auction, ensuring that every participant feels like a Grand Champion.** For many of these young exhibitors, the money they receive is the **primary source of funding for their college education.** Thanks to the generosity of our supporters, LIPS has invested over **\$2 million** in these students, helping them turn their aspirations into reality.

To continue our mission, LIPS hosts **four exciting fundraising events** each year:

- **The Party Starts Here (January)** – A fantastic evening featuring a **Live Auction, Big Board, Silent, and Dessert Auction** to kick off the rodeo season.
- **LIPS Annual Crawfish Boil (late April)** – A lively and delicious event bringing supporters together.
- **LIPS Raffle (February – April)** – A chance to win great prizes while supporting a great cause.
- **LIPS Cornhole Tournament (September)** – A fun-filled competition for all skill levels.

With growing attendance at each event, this creates an incredible opportunity for businesses and individuals to gain recognition while contributing to a meaningful cause.

By becoming a “**Friend of LIPS**” through one of our sponsorship levels, your name, logo, or message will be displayed at all four of our events, ensuring visibility among our engaged community of supporters. Sponsorship levels include:

- **\$250** – A **2' x 3' sign** featuring your message, logo, and company information.
- **\$500** – A **3' x 4' sign** with your message, logo, and company information.

We are incredibly grateful for our many supporters and are honored to play a role in the **Houston Livestock Show and Rodeo's mission** of supporting Texas youth. If you'd like to learn more about LIPS, please visit our website at www.texaslips.com or email us at ladiesintopurchasingstock@gmail.com

Enclosed is a form for you to complete and return with the details for your sponsorship banner.

Thank you for your consideration and for helping us make a difference in the lives of these hardworking young people. Your generosity enables us to continue our mission of supporting Texas youth and their education.

Sincerely,

Kelly Cawthorn

Ladies Into Purchasing Stock